



GLOBAL Designathon 2018

Children's

**A day dedicated to celebrating what the world could be like when
children design better futures using new technologies.**

**On November 3rd 2018,
children from all over the globe will
come together for the fourth time to
work in parallel and design solutions for
the better world.**

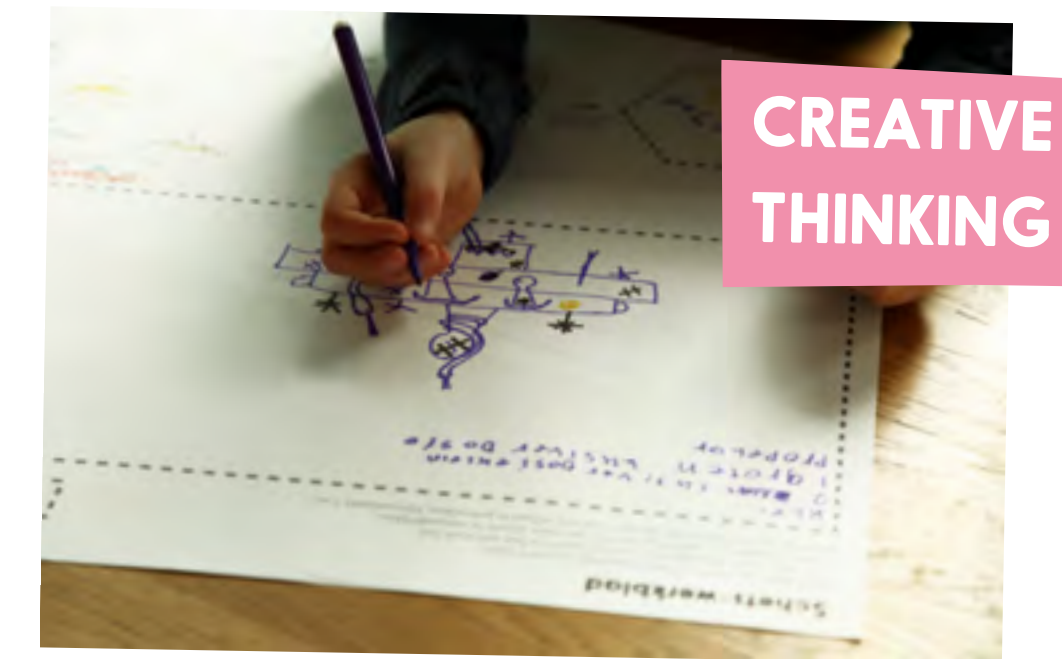
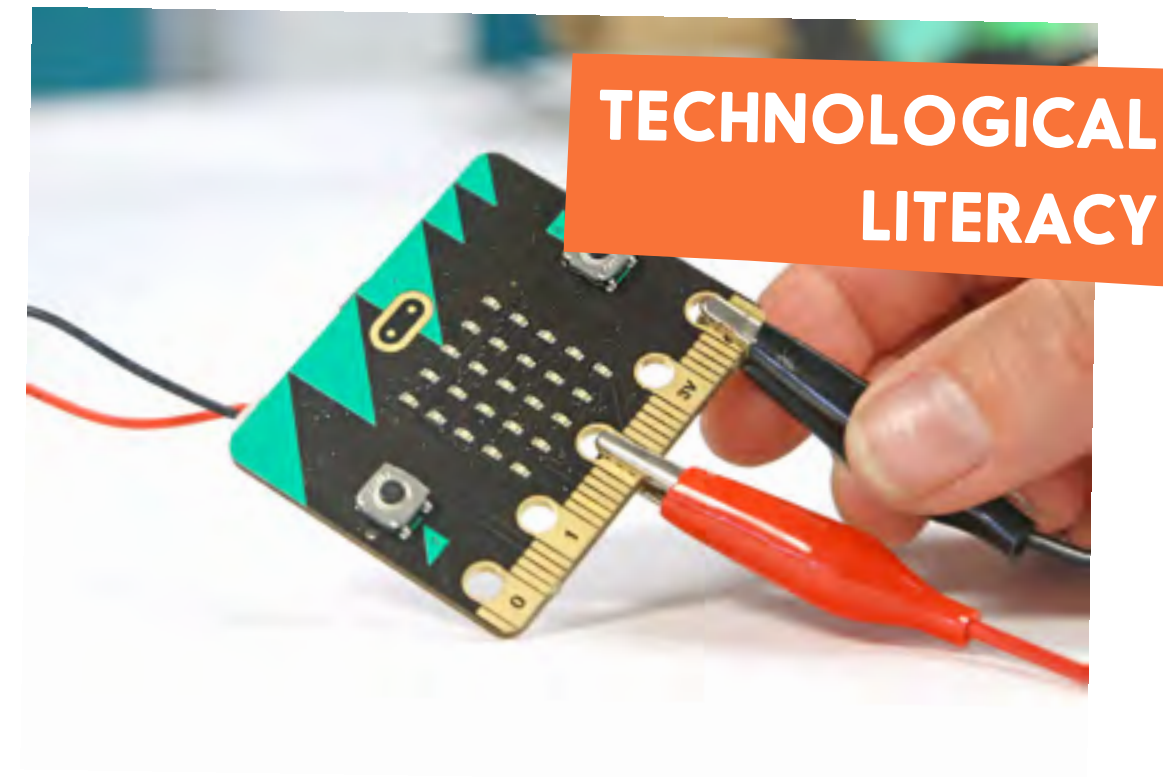
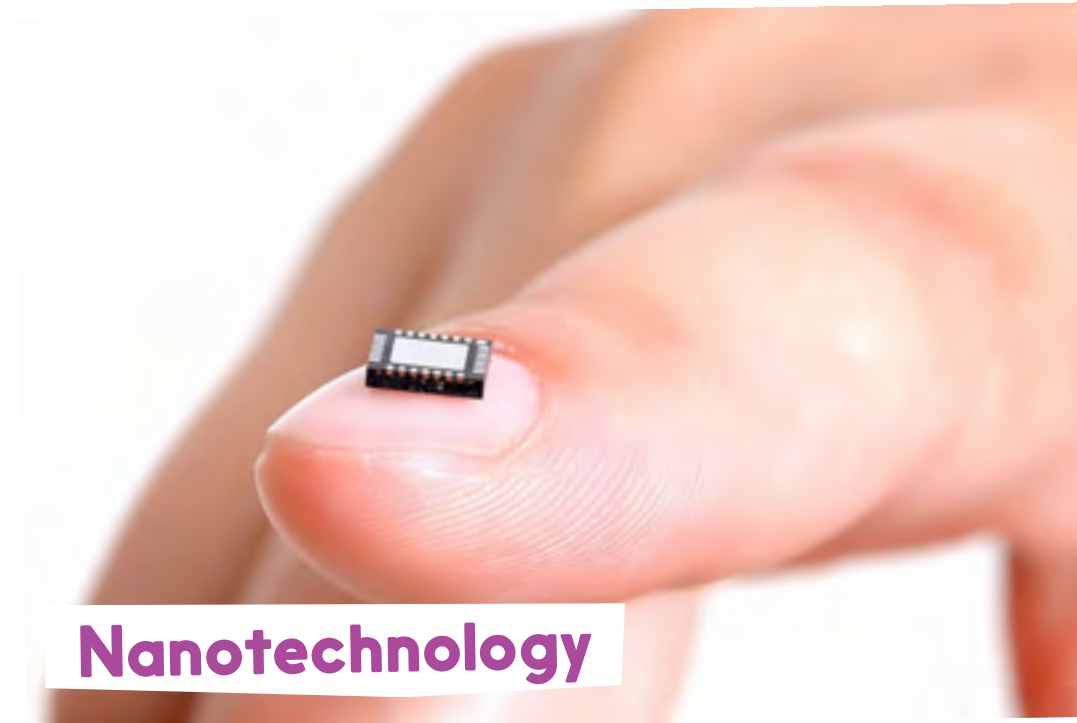
During this very special day, children will discuss and ideate around the **Life On Land** issues, one of the the Sustainable Development Goals (SDG 15). Issues such as how to grow food, the needs of wildlife, deforestation, desertification and biodiversity. Children will imagine sustainable solutions around this issues, build prototypes, present them to each other via a live connection, and at the end of the day in front of an expert panel.



What is the WHY?

A new world

In the coming years we can expect great changes in all aspects of our lives due to new developments in genetics, robotics, nanotechnology and the further development in information technology.



... for a new generation

We teach children to become *future ready* by enabling them to design and use technology to create better societies.

We are creating the next generation of changemakers!



**We envision a world where all children
are engaged in applying their
creativity to design a better future
using new technologies.**

About us:

Designathon Works is a young foundation and a unique design thinking method developed for children to empower and unleash their creativity to design a better world using new technologies.

A **designathon** is a structured workshop in which children (ages 7 - 12 years) invent, build and present their self-devised solutions to a social or environmental issue around the Sustainable Development Goals. A workshop lasts four to six hours and is facilitated by education professionals. The experience helps children become future



ready through learning to design and use technology such as mini-motors and sensors. The Designathon method combines aspects of Design Thinking and Maker Education, both approaches which are gaining ground in education systems around the world.

How does it work?

Our design-based learning method:



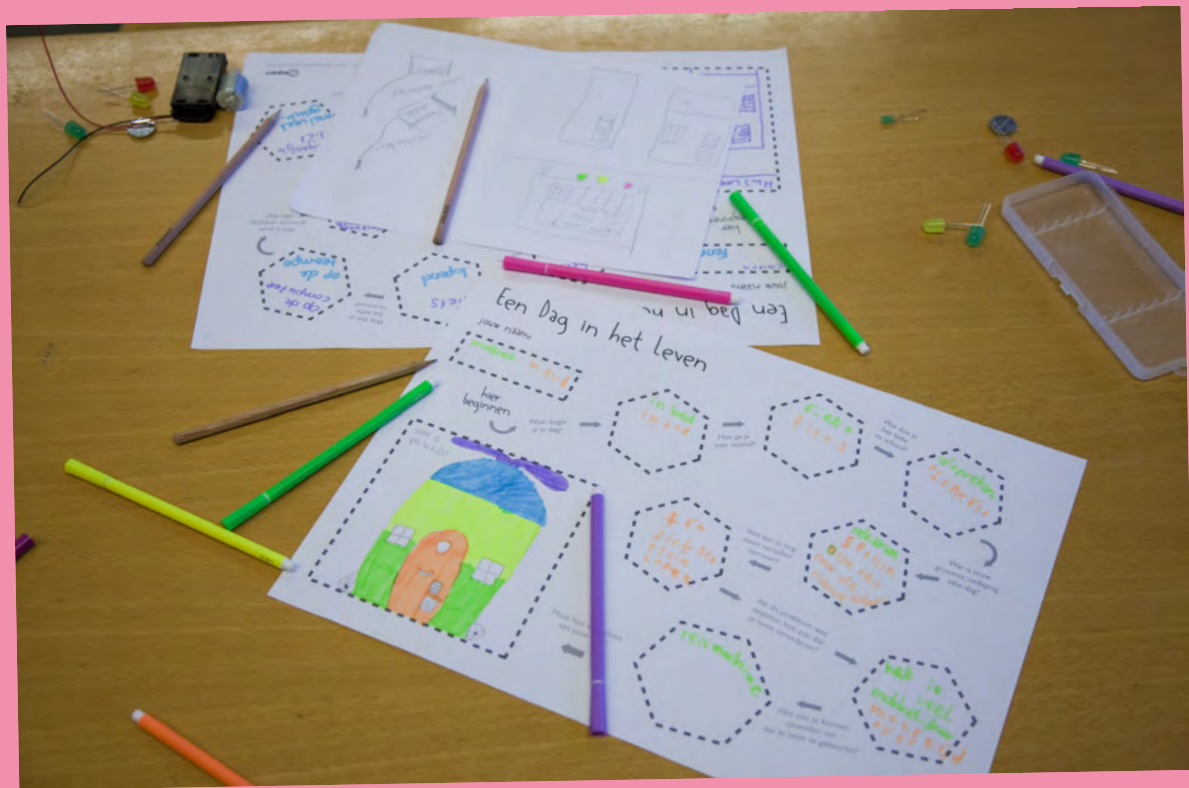
INSPIRE

Children get inspired to learn, ask questions and do the research.



RESEARCH

Children learn how to research, gather insights and to create.

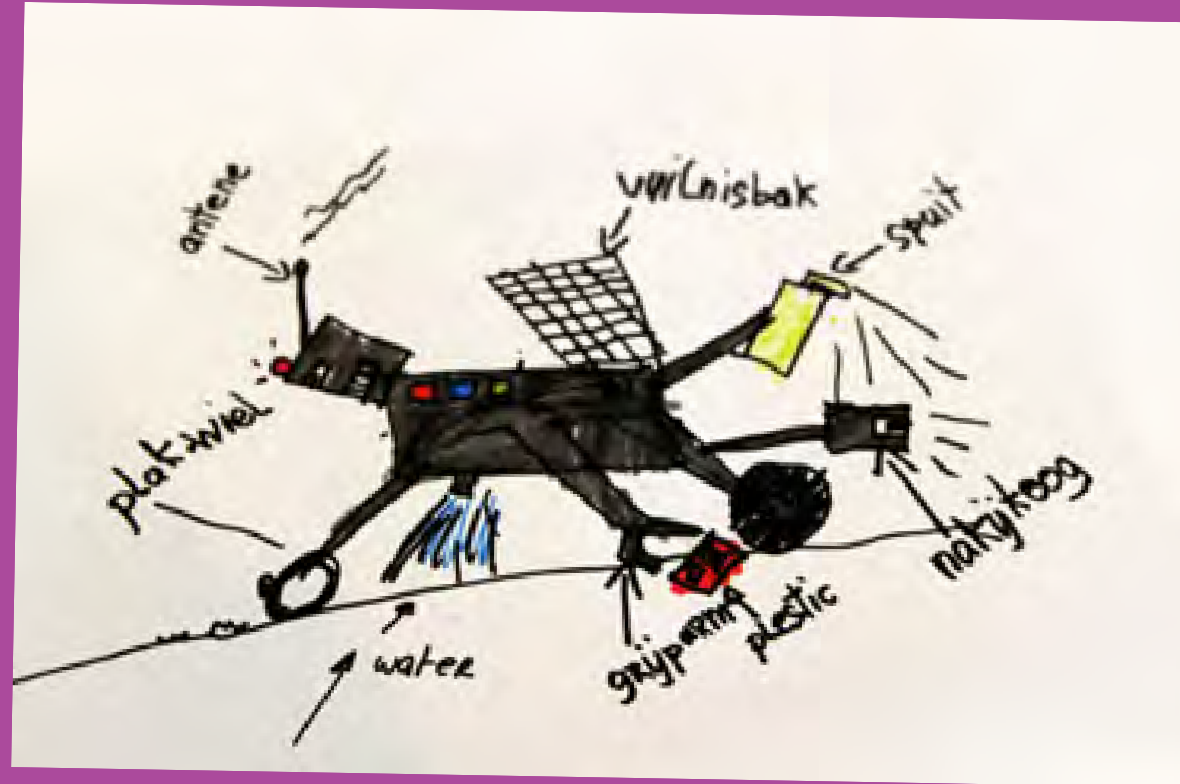


IDEATE

Children brainstorm ideas after choosing a problem to work on.



Our design-based learning method:



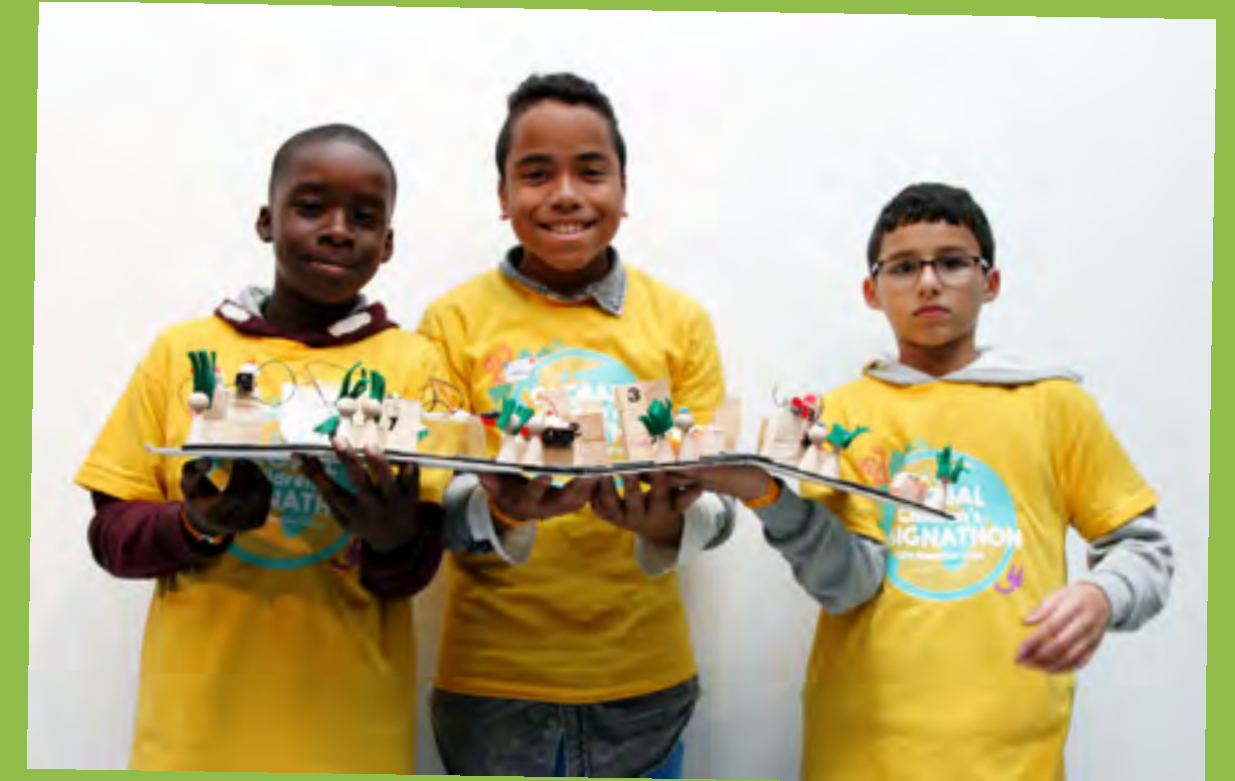
SKETCH

Children sketch their ideas and describe interfaces and functions with words.



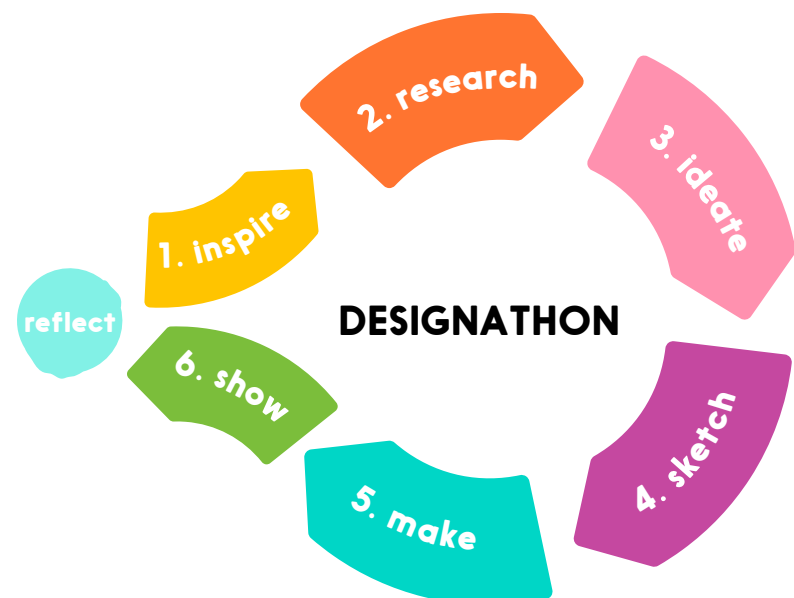
MAKE

Time to build a prototype!
Using various materials, wheels, motors, sensors, LEDs, etc.



SHOW

Children present their work and reflect - most importantly - on their experience and learnings.



**Let's share those
brilliant ideas!**

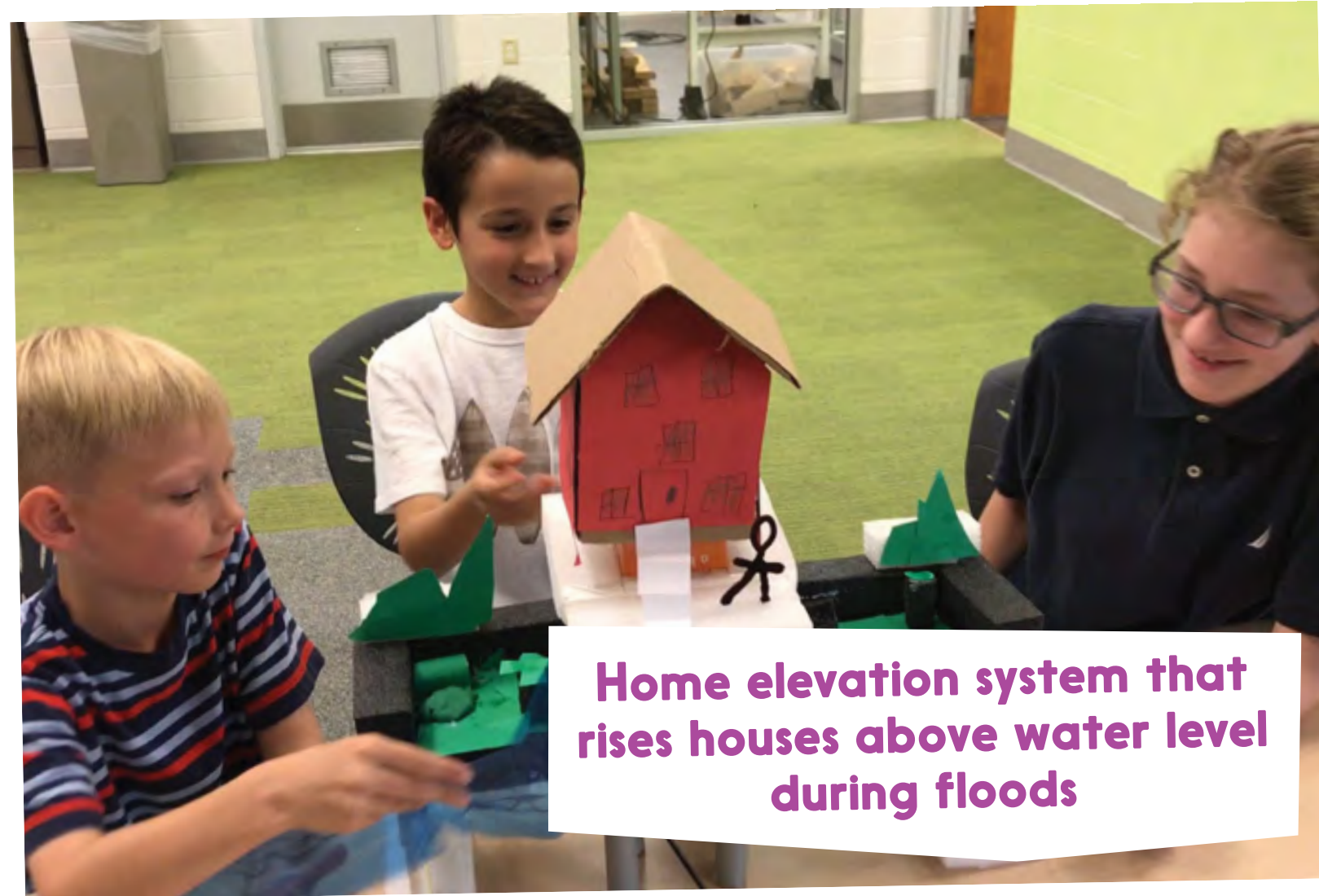
During the day children
are connected through
video conference to share
their ideas and
experience:

Hello!

Güentag!



In the spotlight: GCD 2017 inventions



Home elevation system that rises houses above water level during floods



Robot that mines meteors for water



A net that covers a lake and protects it from people 'dumping' their rubbish in it

... and many more

Are you curious in other solutions children came up with during the GCD 2017 and interested what the next generation has to say about the future? Read about it in our rapport: [Global Voices Of The Next Generation On: WATER](#)

Our hosts in 2017:




Vancouver
Zita & Shayna




Tel Aviv
Nissan & Itai




Montreal
Rym




Clearwater
Paul




Dar es Salaam
Nancy




Singapore
Adrian Lim &
Prof. Lim Tit Meng




Amsterdam
Ina & Emer




Duisburg
Gisele




Zagreb
Lovorka & Ira




Johannesburg
Phuti




Chennai
Shammy




Milan
Chiara




Tunis
Houda




Nairobi
Mark




Panjim
Samir




Dublin
Marie




London
Karlen & Tom




Dubai
Nadya & Luma

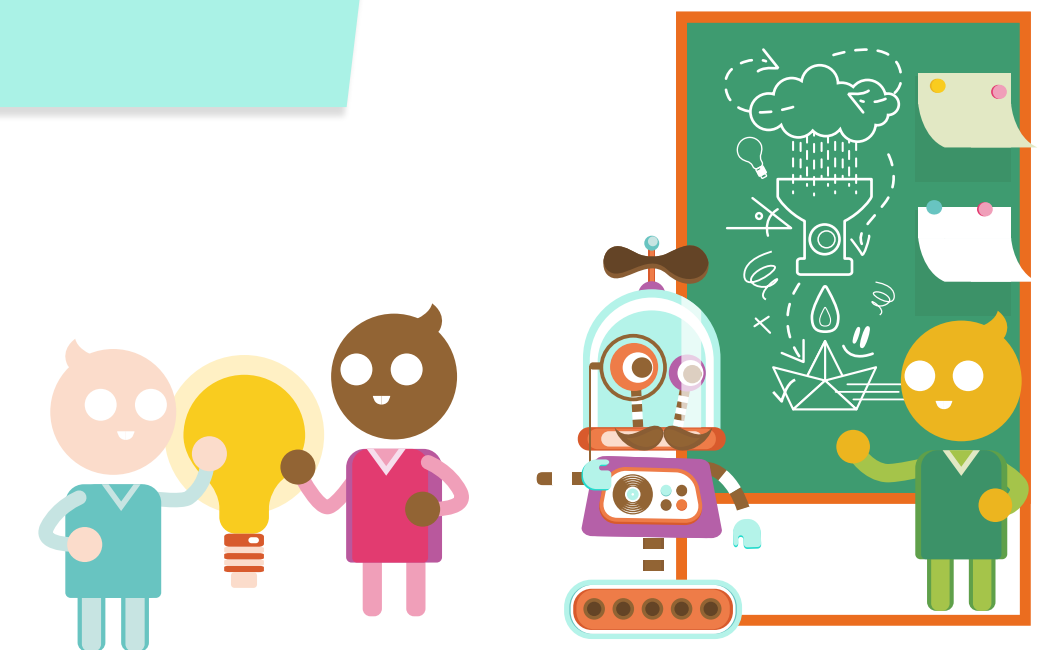
What we are looking for...

Supporters, partners & endorsers who:

Are passionate about their responsibility to create a better world.

Want to see education infused with design, technology and idealism.

Believe that business can be inspired by children's creativity and empathy.



Choose the package that is right for your business*:

Package #1 CONTENT EXPERT:

For partners who play an important role regarding development of the SDG 15 theme: "Life on Land".

from €1.000

Contribute:

- development of the GCD 2018 theme "Life on Land"
- technology component of the maker kit
- development & execution of the media strategy for GCD

Receive:

- spot in the expert panel
- product placement in the theme slides
- your logo on our website and all communication materials

Package #2 RESEARCH FELLOW:

For partners who wish to support us in reaching the next level of research around our global event.

from €2.500

Contribute:

- research knowledge
- conducting field research in 15 cities
- development of a report: "The Voices of the Next Generation on: Life on Land"

Receive:

- prime access to the data and the outcomes of the field research
- prime access to the children's designs
- possibility to embed a specific sub-theme or subject of interest in the research to get info on motivation and interests of the children
- your logo on the report and all report related communication materials

Package #3 EVENT PARTNER:

For partners who wish to support us in organising the GCD 2018 in 25 cities worldwide, reaching 800 children.

from €5.000

Contribute:

- development of the GCD 2018 theme
- online tutorials & videos
- maker kits & guidebooks
- making materials
- solidarity fund for emerging markets

Receive:

- prime acces to the report and top three designs of children
- spot at the expert panel
- acces to all communication materials
- possibility to sample products at event
- possibility to involve your employees as volunteers during the event
- your logo on our website and all communication materials

Package #4 CHANGEMAKER:

For partners who wish to invest in the next generation of changemakers across the globe.

from €20.000

Contribute:

- development of the content, research and organisation elements of all the three packages in order to create a successful and impactful global event in 25 cities worldwide, reaching 800 children

Receive:

- ALL the benefits from all the three packages +
- in-company Designathon around the theme of your choice
 - possibility to interview the children on stage during one of your companies' events
 - your logo on the report and all report related communication materials
 - your logo on our website and all communication materials

* the content of each package varies depending on the total amount of hours of work or funding. A package will be designed for each partner specifically and is available upon request.

Creativity is one of the key factors in driving civilisation forward.

- Hennessey & Amabile, 2010

INTERESTED IN SUPPORTING THE
GLOBAL CHILDREN'S DESIGNATION?
OR
DO YOU HAVE ANY QUESTIONS?

Contact Ina:

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